

Ready Set SCOUT!

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. As restrictions begin to ease and face to face meetings recommence, this is a perfect time to promote the value of Scouting, to re-recruit those who may have left the organisation and to attract new youth members. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.



Scouts

QUEENSLAND

	<p>Week 1 13 July 2020</p>  <p>Week 1 Social Media Posts 1 and 2 Captions 1 and 2</p>	<p>Week 2 20 July 2020</p>  <p>Week 2 Social Media Posts 1 and 2 Captions 1 and 2</p>	<p>Week 3 27 July 2020</p>  <p>Week 3 Social Media Posts 1 and 2 Captions 1 and 2</p>	<p>Week 4 3 August 2020</p>  <p>Week 4 Social Media Posts 1 and 2 Captions 1 and 2</p>	<p>Week 5 10 August 2020</p>  <p>Week 5 Social Media Posts 1 and 2 Captions 1 and 2</p>
<p>Schedule each post with the prescribed caption on your Group's public facing social media pages for Wednesday and Saturday each week at 6pm. Encourage your Leaders, Adult Supporters and Families to share your posts. Boost one post a week. Follow the 'how to' guides provided.</p>	<p>Display this poster at your Scout hall and around your community.</p> <p>Ask local schools, community centres and shopping centres to display them on their noticeboards.</p> <p>The QR Code directs people to the Scouts QLD Website.</p>				
	 <p>Week 1 Poster</p>	 <p>Week 2 Poster</p>	 <p>Week 3 Poster</p>	 <p>Week 4 Poster</p>	 <p>Week 5 Poster</p>
<p>Contact your local newspaper / media outlet and submit the article provided. Depending on the publication this may be weekly or select one for a monthly publication.</p>					



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