

Ready Set SCOUT!



Scouts
QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland, aimed at recruiting new youth members. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands.

The object of this program is to direct potential new members to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each post with the prescribed caption on your Group's public facing social media pages at the time and dates stated.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week.

For assistance, follow the instructions outlined at <https://www.facebook.com/help/389849807718635>

Display these posters at your Scout hall and around your community.

Ask local schools, community centres and shopping centres to display them on their noticeboards.

The QR Code directs people to the Scouts QLD Website.

Week 1



6pm, Wednesday 27 January



6pm, Friday 29 January

Week 2



6pm, Monday 1 February



6pm, Friday 5 February

Week 3



6pm, Monday 8 February



6pm, Friday 12 February

Week 4



6pm, Monday 15 February



6pm, Friday 19 February

Week 5



6pm, Monday 22 February



6pm, Friday 26 February



SCAN ME