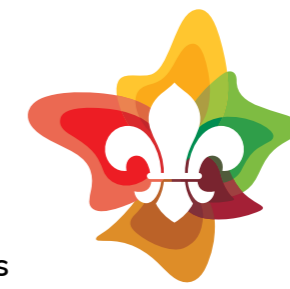


Ready Set SCOUT! 2023



Scouts
QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. The 2023 campaign focuses on what makes Scouting beneficial to our members! Both videos and images will be used in this promotion so keep an eye on the Scouts QLD Facebook to share videos, photos will be available to download on our website. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each photo post with the prescribed caption on your Group's public facing social media pages for each week at 7pm.

Share each video once posted on the Scouts QLD Facebook.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week if able.

Follow the 'how to' guides provided.

Week 1



7pm, Monday 30 January



Being Themselves

7pm, Tuesday 31 January



Youth Empowerment

7pm, Wednesday 1 February



Become a Leader

7pm, Thursday 2 February



Outdoor Experiences

7pm, Friday 3 February



Grow Your Passion

7pm, Saturday 4 February



Share Your Skills

7pm, Sunday 5 February

Ready Set SCOUT! 2023



Scouts
QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. The 2023 campaign focuses on what makes Scouting beneficial to our members! Both videos and images will be used in this promotion so keep an eye on the Scouts QLD Facebook to share videos, photos will be available to download on our website. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each photo post with the prescribed caption on your Group's public facing social media pages for each week at 7pm.

Share each video once posted on the Scouts QLD Facebook.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week if able. Follow the 'how to' guides provided.

Week 2



7pm, Monday 6 February



Going on a New Adventure

7pm, Tuesday 7 February



Finding Their Thing

7pm, Wednesday 8 February



Be Yourself

7pm, Thursday 9 February



Create Your Community

7pm, Friday 10 February



Travel The World

7pm, Saturday 11 February



Gain Qualifications

7pm, Sunday 12 February

Ready Set SCOUT! 2023



Scouts

QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. The 2023 campaign focuses on what makes Scouting beneficial to our members! Both videos and images will be used in this promotion so keep an eye on the Scouts QLD Facebook to share videos, photos will be available to download on our website. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each photo post with the prescribed caption on your Group's public facing social media pages for each week at 7pm.

Share each video once posted on the Scouts QLD Facebook.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week if able. Follow the 'how to' guides provided.

Week 3



7pm, Monday 13 February



Learning New Skills

7pm, Tuesday 14 February



Learning and Growing

7pm, Wednesday 15 February



Build Your Community

7pm, Thursday 16 February



Gain Qualifications

7pm, Friday 17 February



Find Your Thing

7pm, Saturday 18 February



Lead Your Community

7pm, Sunday 19 February

Ready Set SCOUT! 2023



Scouts
QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. The 2023 campaign focuses on what makes Scouting beneficial to our members! Both videos and images will be used in this promotion so keep an eye on the Scouts QLD Facebook to share videos, photos will be available to download on our website. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each photo post with the prescribed caption on your Group's public facing social media pages for each week at 7pm.

Share each video once posted on the Scouts QLD Facebook.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week if able. Follow the 'how to' guides provided.

Week 4



7pm, Monday 20 February



Finding Their Thing

7pm, Tuesday 21 February



Learning New Skills

7pm, Wednesday 22 February



Be Empowered

7pm, Thursday 23 February



Explore the Unknown

7pm, Friday 24 February



Gain Outdoor Qualifications

7pm, Saturday 25 February



Adventurous Challenges

7pm, Sunday 26 February

Ready Set SCOUT! 2023



Scouts

QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. The 2023 campaign focuses on what makes Scouting beneficial to our members! Both videos and images will be used in this promotion so keep an eye on the Scouts QLD Facebook to share videos, photos will be available to download on our website. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each photo post with the prescribed caption on your Group's public facing social media pages for each week at 7pm.

Share each video once posted on the Scouts QLD Facebook.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week if able. Follow the 'how to' guides provided.

Week 5



7pm, Monday 27 February



Making Friends

7pm, Tuesday 28 February



Adventurous Challenges

7pm, Wednesday 1 March



Find Your Thing

7pm, Thursday 2 March



Empowered Leaders

7pm, Friday 3 March



Skills for Life

7pm, Saturday 4 March



Create Change

7pm, Sunday 5 March

Ready Set SCOUT! 2023



Scouts

QUEENSLAND

Ready Set SCOUT! is a Queensland-wide recruitment campaign designed to deliver a clear, consistent message simultaneously across Queensland. If delivered by all Groups, Districts and Regions and shared by Leaders, Adult Supporters and families it has the potential to reach an audience of thousands. The 2023 campaign focuses on what makes Scouting beneficial to our members! Both videos and images will be used in this promotion so keep an eye on the Scouts QLD Facebook to share videos, photos will be available to download on our website. The object of this program is to direct people to the Scouts Queensland website in order to register their interests in joining. Groups will be sent details of inquiries in their area.

Schedule each photo post with the prescribed caption on your Group's public facing social media pages for each week at 7pm.

Share each video once posted on the Scouts QLD Facebook.

Encourage your Leaders, Adult Supporters and Families to share your posts.

Boost one post a week if able. Follow the 'how to' guides provided.

Week 6



7pm, Monday 6 March



Inspiring Young People

7pm, Tuesday 7 March



Building Friendships

7pm, Wednesday 8 March



Go On New Adventures

7pm, Thursday 9 March



Connect With Others

7pm, Friday 10 March



Be Empowered

7pm, Saturday 11 March



Nurture Curiosity

7pm, Sunday 12 March